



# Arkansas Insurance Department

*Mike Huckabee, Governor*

*Julie Benafield Bowman, Commissioner*

## Media Alert

### FOR IMMEDIATE RELEASE

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### **Insurance Commissioner Speaks on Unhealthy Living and Its High Insurance Costs**

**WHO:** State Insurance Commissioner Julie Benafield Bowman

**WHAT:** National Employee Health and Fitness Day

**WHEN:** May 18, 2005

**TIME:** 12:00 NOON

**WHERE:** Arkansas Insurance Department  
1200 West Third Street (Corner of Third and Cross)  
Little Rock, AR

**WHY:** Employees of the Arkansas Insurance Department do their part to promote healthy living by taking a "stroll" during their lunch break. This special activity will take place in conjunction with the Governor's Council on Fitness' sponsorship of "Out For Lunch", which was created to promote a healthier lifestyle among Arkansans.

**State Insurance Commissioner Julie Benafield Bowman will address how unhealthy lifestyles adversely impact the cost of health and workers' compensation insurance. Other members of the insurance industry will also be on hand to address this issue.**

The Arkansas Insurance Department is located at 1200 West Third Street (the corner of Third and Cross Streets) in downtown Little Rock. Its primary mission is consumer protection through insurer solvency and market conduct regulation, and fraud prosecution and deterrence.

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